



Tract Consulting is a leader in creative design and planning solutions. Here, it's all about chemistry, amongst our employees and with our clients. We work together and with our clients to achieve feats of communication. We are looking for an experienced individual that will lead our talented creative team.

At Tract, we have our hands in a wide variety of projects, so there is never a dull day. We specialize in Community Branding & Marketing Materials, Interpretation projects, Signage Strategies and Design, and Environmental Graphics.

As the Art Director/Senior Graphic Designer, you will provide the creative vision for all visual aspects of our graphic design and interpretation projects. You will be responsible for big thinking and generating concepts, but will also have the graphic design skills necessary for implementing your brilliant ideas. You will be working in a creative environment with people that are passionate about design and communication.

You think big. You are a spatial thinker, nothing is flat. You think deep about design and communication messages. You lead by example and inspire others to greater heights. You are energetic, fiery with passion for creativity, and have some managerial skills to boot.

Your day-to-day responsibilities might include:

- Inspire, excite, and motivate your team.
- Provide creative direction and vision to your team.
- Work closely and collaboratively with design team to strategically implement strong graphic concepts.
- Provide design leadership in creative execution from concept to deployment. You are responsible for the design, layout, and formatting of materials.
- Directly contribute to project design and development. You will provide consultation to help develop project timelines and estimates.
- Provide quality assurance of all creative deliverables. This includes working with the creative team and producers/manufacturers.
- Contribute to the development of the creative team's culture and quality standards.
- Work in a cross-functional team with landscape architects, architectural engineering technologists, project designers, planners, and project managers to complete multi-disciplinary projects.

Experience Guidelines:

- You have 5 to 10 years of experience in the graphic design industry. Environmental or interpretive design experience would be considered an asset.
- You have experience in developing creative concepts and leading a team.
- You have a diploma, bachelor's degree, or an equivalent combination of education and experience.
- You have excellent communication skills. You have experience presenting work to clients and have excellent interpersonal and leadership skills. You are able to collaborate effectively with others in a cross-functional team.
- You are self-motivated, very well organized, and accountable.
- You can work efficiently under pressure with careful attention to detail.

If it sounds like you would be a perfect fit for Tract, please submit your resume and portfolio to info@tract.nf.net.

Thank you for your interest and submissions. However, only those selected for an interview will be contacted.